



Bhavan's Vivekananda College
of Science, Humanities and Commerce
Re-Accredited with 'A' Grade by NAAC
Autonomous – Affiliated to Osmania University

Department of Management Studies

Report on A visit to IIM Bangalore for the Young Entrepreneur Program

In August 2023, IIM Bangalore held its annual Entrepreneurship summit and fest, **EXIMIUS**. The '**Young Entrepreneur Program**' was an entrepreneurship bootcamp for budding Entrepreneurs and students. Around 250+ participants were present from multiple states and countries and belonging to different age groups, the average age being 21. Out of these participants, **87** were from **Bhavan's Vivekananda College BBA final year**;

These students had the opportunity to participate in the **Young Entrepreneur Program 2023** which was a part of **Eximius, The Entrepreneurship Summit at IIM Bangalore, held from 11th August 2023 to 13th August 2023**. The program aimed to nurture entrepreneurial skills and knowledge among young participants.



Day-1 (11/08/2023)

On the first day, two sessions on:

'Mastering the art of Effectuation' taught by IIMB faculty Professor Ramya Murthy &

'Unleashing Creativity with Design Thinking' by IIMB faculty Professor Ganesh Prabhu

were conducted. These informative sessions were well taught and encouraged students to think outside the box and invigorate their creativity.

After these sessions, the participants were then divided into groups of 5 randomly and given an assignment to come up with a Business Idea and pitch using the Lean Canvas method. The deadline of submission was on 12th August at 3 pm.

Day-2 (12/08/2023)

The main fest, Eximius, started on this day. The opening ceremony for Eximius was held and the board members of IIM Bangalore along with **Entrepreneur and bestselling author Ankur Warikoo** addressed the gathering.

The campus was beautifully decorated and sessions on

'Decoding Success Through Realworld Stories' by Charu Rastogi

'Navigating the funding frontier' by Nithin Chandran (founder of Medpiper)

'Forging the ideal co-founding team' by Sunny Garg (founder of Crib.in)

'Harnessing digital tools for growth' by Rajalakshmi Srinivasan (Head of Marketing @ Zoho)

were conducted. Along with this, many speaker sessions by renowned Entrepreneurs and Social Media influencers were also conducted. The day ended with a pro-show event by the DJ duo Zephyrtone.

Day-3 (13/08/2023)

On the final day, sessions on

'Building your Start-up blueprint' by Bidisha Bhattacharaya and,

'Crafting compelling Business Pitches' by Tanya Bhattacharaya (Storytellers)

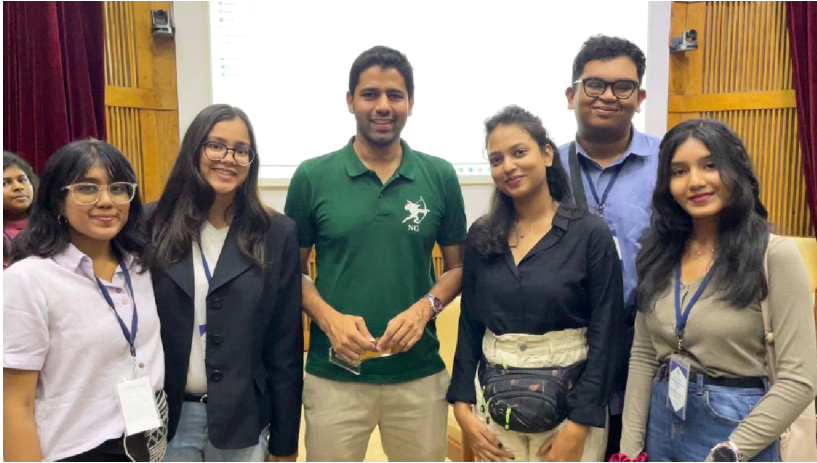
were conducted. Along with these two YEP sessions, multiple renowned speakers like **Ganesh Prasad Sridharan (COO, Thinkschool), Varun Mayya (Founder, Scenes) Neel Ghose & Sanchit Jain (Co-founders, Robin Hood Army)** addressed the participants and gave them useful advice and entrepreneurial tips.

The closing ceremony was held, with IIMB board members, faculty, students and was graced with the presence of **Kiran Bedi, former IPS officer and former Lieutenant**

Governor of Puducherry. The Eximius fest ended with a power packed pro-nite performance headed by Bollywood singer Ash King.

Overall, The visit to IIM Bangalore for the Young Entrepreneur Program was an enlightening and enriching experience. The program succeeded in equipping the participants with the essential knowledge, skills, and perspectives required for embarking on an entrepreneurial journey. The lessons learned, coupled with the exposure to successful entrepreneurial stories, will undoubtedly shape all of the participant's approaches to business in the future and definitely inspire more young entrepreneurs to step up and make a mark in this society and the world.







DR. KIRAN BEDI

IPS (Retd), 24th Lt. Governor Puducherry,
Asian Tennis Champ, Magsaysay Awardee

IIM BANGALORE

13 August '23



SPEAKER
SERIES



IIM BANGALORE

**YOUNG ENTREPRENEUR
PROGRAM
2023**

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